



## Jay Vincent

# Web Developer and Designer Curriculum Vitae

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## Profile

I am an enthusiastic web developer and designer, specialising in UX design, front-end web development, PHP, content management and e-commerce. I have 7 years commercial experience, 6 of which were with agencies in High Wycombe and Reading.

I am the perfect partner for any small to medium-sized business looking to improve their web presence, or a digital agency looking to take on an experienced and personable web developer.

With an eye for design, and development skills spanning both the visual and functional, I offer the opportunity to work with one person who can handle every aspect of a website build.

## Objective

Having recently moved to London from High Wycombe at the beginning of September 2014, I am looking to immerse myself in the innovative and fast-paced world that is the London web industry, to hone my skills as a multi-faceted web developer and to work on exciting projects with exciting people.

# Skills Summary

I would describe myself as a developer first and a designer second, although I do love creating web layouts in Photoshop and often find myself browsing Dribbble and Pinterest for design inspiration.

Over the last year, I've focussed more on front-end development, in particular responsive development with the front-end framework Bootstrap.

## Front-end development skills:

- ✓ HTML 5
- ✓ CSS 2/3
- ✓ LESS (CSS preprocessor)
- ✓ Javascript (jQuery)
- ✓ Gulp.js
- ✓ Bootstrap (front-end framework)

## Techniques:

- ✓ Responsive development
- ✓ Cross-browser compatibility
- ✓ Retina-enabled sites and resolution-independent graphics
- ✓ Web standards
- ✓ Accessibility
- ✓ Browser feature detection
- ✓ Progressive enhancement
- ✓ Source control (Git)

## Back-end development:

- ✓ PHP
- ✓ MySQL
- ✓ PHP MVC frameworks:
  - ✓ Laravel
  - ✓ CodeIgniter
- ✓ PHP CMSes:
  - ✓ Concrete5 (preferred)
  - ✓ Expression Engine (beginner)
- ✓ PHP e-com platforms:
  - ✓ Lemonstand
  - ✓ Opencart

## Design:

- ✓ Photoshop
- ✓ InDesign (beginner)
- ✓ Illustrator (beginner)

# Employment

## **Web Developer - Front-end and MODx CMS**

Miramar Communications Ltd.

June 2014 – July 2014 (2 months) Watlington, Oxfordshire

I joined Miramar on a 2 month contract position, working on front-end web development and CMS integrations for their client projects. Working alongside the technical lead, lead designer and Miramar's account execs, I was responsible for building and delivering websites using their preferred CMS solution, MODx. My front-end responsibilities included coding up PSDs to compliant and progressively-enhanced HTML5 and CSS3, as well as using CSS3 animations and jQuery to achieve various client-side effects. I worked with 2 front-end frameworks during my time at Miramar, a legacy version of Foundation and Bootstrap 3, which I would customise with LESS and my preferred task-runner, Gulp.

Reference:

I am the Operations Director of Miramar Communications Ltd; Jay has worked for Miramar on a two month contract in the capacity of a Web Developer, commencing 02/06/2014. At all times I have found Jay to be hard-working, conscientious, personable and extremely capable at his role. He has exhibited real flair and passion for the projects he has worked on, seeing them from conception to completion with astute execution. Jay fitted seamlessly into Miramar, complementing and adding to our team. He would be a tremendous asset for your company and has my highest recommendation. If you have any further questions with regard to his background or qualifications, please do not hesitate to call me.

Sincerely,

Will Cairns, Operations Director

Miramar Communications Ltd.

## **Web Developer**

Artlines Media Ltd.

July 2008 – July 2013 (5 years 1 month) Penn, Buckinghamshire

During my time at Artlines Media, I was lucky enough to work on a number of exciting projects, designing and building websites for our clients. As the sole web developer for my first 3 years there, I was responsible for all front-end development (HTML, CSS and javascript) as well as content management, e-commerce and custom PHP development. I was also able to expand my design skills and was responsible for the visual side of many of our projects too. I worked directly with the Managing Director on proposals, client meetings and project management. As the Artlines team grew, I worked well with the new art director and junior web developer as we honed our best practises and began specialising in certain areas, particularly content management with the open source system, Concrete5.

*Reference available on request.*

## **Web Developer**

Creative Jar

September 2006 – August 2007 (1 year) Twyford, Berkshire

I joined Creative Jar fresh out of sixth form, having decided not to go to university. My year at Creative Jar gave me the invaluable experience of working in a busy, fast-paced agency environment. I was responsible for front-end (HTML, CSS and javascript) and back-end development( ASP/VBscript and MSSQL 2005). My primary role was to take Photoshop designs produced by the creative team and turn them into compliant, pixel-perfect HTML and CSS templates - I believe the term used at the time was 'slicing'! I also wrote the

companies' CSS authoring guidelines and was actively involved in promoting CSS best practises within the company. I left Creative Jar after a year to go travelling around Australia.

## Projects

### **Cambridge University Press: UK Schools**

<http://ukschools.cambridge.org>

This is a site I developed whilst on contract for Creative Jar. It is a fully responsive content-managed site, built with a customised version of Bootstrap (done with LESS and Gulp.js) and Concrete5 as the CMS. I was responsible for all front-end development, including translating the desktop design to mobile view, and all CMS integration.

### **Westwood Associates Client Portal**

<http://portal.westwoodassociates.co.uk> (password protected)

Westwood Associates is a B2B IT reseller based in Chalfont St Peter, Buckinghamshire. I developed a web-app with Laravel and Bootstrap to enable clients to log in and view product prices, add products to their basket and create orders. The web-app integrates with Westwoods distributor's nightly data feeds of over 150,000 products, and Westwood are able to define the percentage mark-up on a per-client basis. Since launching in early 2014, the system has generated over £220,000 in orders for Westwood Associates.

### **Hazlemere Parish Council**

<http://hazlemereparishcouncil.org.uk>

Another Bootstrap and Concrete5 build, I designed and developed this responsive website for Hazlemere Parish Council in 2013.

## Education

### **Royal Grammar School**

1999 – 2006

11 GCSEs (2 A\*'s in Maths and Physics, 6 As and 3 Bs)

A Levels in Maths, Computing and Design Technology.

## Interests

Outside of work, I'm a keen sportsman and particularly enjoy playing golf and squash. I also skateboard and snowboard. I love my music and have a wide and varied taste, ranging from soft rock to tech-house to progressive metal.

I was also a Parish Councillor in my hometown of Hazlemere for a year, campaigning for a skatepark to be built and working with the community on a number of other projects, including the installation of outdoor gym equipment.